



# 2024 SPONSORSHIP GUIDE

# NC BREATHE 2024

*It Takes a Village – Advancing Environmental  
and Human Health & Well-Being*

## *Keynote Address*

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**Dr. Harold Mitchell Jr.,  
Founder of the ReGenesis Institute**

*Renew, Refresh, Recharge: Revolutionizing  
Tomorrow's Sustainability Landscape*



# DATE & LOCATION

## 9th Annual NC BREATHE Conference

Wednesday, October 2nd, 2024 | 8:00 am - 5:00 pm

JB Duke Hotel 230 Science Dr, Durham, NC 27708





# Past Conference Highlights



Years 2022 & 2023

- **Keynote Speakers:**
  - Dr. Richard Moore
  - Dr. Aaron Levy
  - Dr. Mustafa Santiago Ali
- **Conference Highlights:**
  - Voices from the Frontline panel discussion
  - Student Research Poster Lightning Talks
  - Youth perspectives on Disproportionate Health Impacts Across the State



# Platinum (\$30,000)

Premier Event Sponsor

## Brand Recognition

- Exclusive signage and logo display at conference
- Opportunity to address conference
- Recognition from the podium and main screen logo display during the conference
- Company profile and a full-page ad in conference program
- Extensive company branding on conference website, event social media promotion, and email marketing



## Sponsor Benefits

- Platinum Sponsorship exclusivity
- Preferred seating for employees or clients
- Complimentary conference registration for ten (10)
- 5% discount on additional tickets purchased

**Sponsorships Filled (0/1)**

# Gold (\$5,000)

## Sponsor Brand Recognition

- Signage and logo display at conference
- Recognition from the podium and main screen logo display
- Company profile and half page ad in conference program
- Branding on conference website, event social media promotion and email marketing

**Sponsorships Filled (0/3)**



## Sponsor Benefits

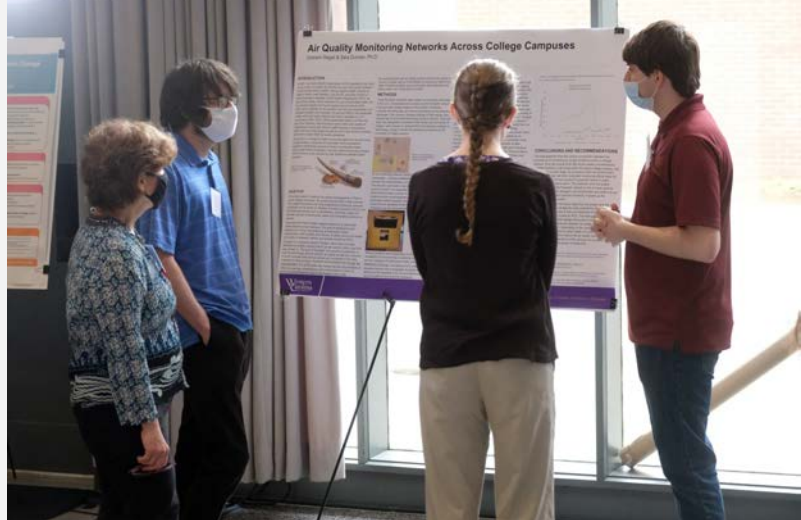
- Complimentary conference registration for four (4)
- 5% discount on additional tickets purchased
- Preferred exhibitor table placement section

# Silver (\$2,500)

## Sponsor Brand Recognition:

- Signage and logo display at conference
- Recognition from the podium and main screen logo display during the conference
- Company profile and logo in conference program
- Branding on conference website, event social media promotion, and email marketing

## Sponsorships Filled (0/4)



## Sponsor Benefits:

- Complimentary conference registration for two (2)
- 5% discount on additional tickets purchased
- Preferred exhibitor table placement section

# University Silver Package (\$2,500)

## Highlight Your University:

- Center your university in NC's leading conversation on health equity, climate change, and air quality
- Premiere networking and educational opportunities for students
- Can be purchased for a department or across the university



## Sponsor Benefits:

- **Complimentary conference registration for five (5) students and/or staff**
- Covers meals, refreshments, and access to all activities



# Table Top (\$1500)

Reserve a table for your organization

## Sponsor Brand Recognition

- Logo display at conference
- Company logo in conference program
- Branding on conference website, event social media promotion and email marketing

**Sponsorships Filled (0/5)**



## Sponsor Benefits

- Complimentary conference registration for 8 people
- Exclusive reserved table for you and your guests at the front of the conference room

# Equal Access (\$500)

## Equal Access Sponsorship

### Sponsor Brand Recognition

- Logo display at conference
- Recognition from the podium and main screen logo display during the conference
- Company logo in conference program
- Branding on conference website, event social media promotion and email marketing

### Sponsorships Filled (0/10)

**\*Can Sponsor in a Bundle\***



### Sponsor Benefits

- Equal Access Sponsorship recognition
- Complimentary conference registration for one (1)
- Removing barriers to access for North Carolinians including ticket cost, transportation, and accommodations

# Exhibitor Space

For-Profit and Nonprofit Partners

## Sponsor Benefits

- Complimentary conference registration for two (2)
- Company logo in conference program

## Exhibition Space Details

- 6ft Table
- 2 Chairs
- Electrical Outlets

Spaces Filled (0/10)



## Exhibitor Pricing

- For-Profit \$500
- Nonprofit \$350



## MADISON FRAGNITO

Partnership Manager, CleanAIRE NC

**E:** [madison@cleanairenc.org](mailto:madison@cleanairenc.org) | **O:** 704.307.9528



## KERSTAN RYAN

Philanthropy Director, CleanAIRE NC

**E:** [kerstan@cleanairenc.org](mailto:kerstan@cleanairenc.org) | **O:** 704.307.9528

# CONTACT US

We are always happy to help you customize the sponsorship package to fit your organization's needs.

Let's work together to build a climate resilient North Carolina!

