



"As someone passionate about environmental justice, particularly concerning its intersections with community health, CleanAIRE Academy helped me further my understanding of turning concern and knowledge into meaningful action."

### - Naami Abbey, UNC Charlotte Student

#### THE CLEANAIRE CHALLENGE: INVESTING IN TOMORROW'S VOICES

This Giving Tuesday, your gift helps shape the future of clean air and environmental justice in North Carolina. Every donation supports the next generation of advocates, young leaders gaining the tools, training, and confidence to drive real change through the CleanAIRE Academy.

This year, your impact goes even further. Thanks to a generous matching campaign with Patagonia, every dollar you give will be doubled, sending twice as many students through programs that prepare them to protect the air we all share.

As you make your plan to give this Giving Tuesday, stand with us in investing in the future of CleanAIRE and the young advocates leading the way.



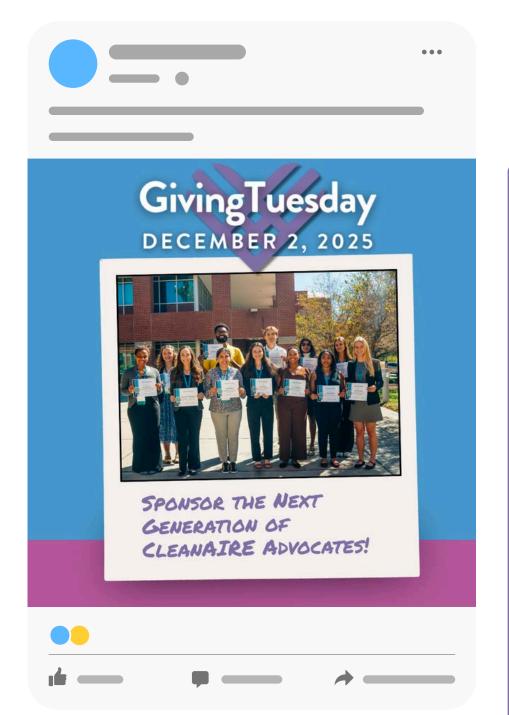








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# SOCIAL MEDIA

#### SUGGESTED CAPTION

This #GivingTuesday, invest in the next generation of environmental advocates.

Your gift to CleanAIRE NC helps sponsor students to attend the CleanAIRE Academy, where they gain the tools, training, and confidence to lead change in their communities.

Together, we can equip young voices with the knowledge and support they need to champion clean air and environmental justice for all.

Every dollar given helps shape a brighter, healthier future.

Learn how your donation becomes an investment in tomorrow's leaders!

(Link to webpage)



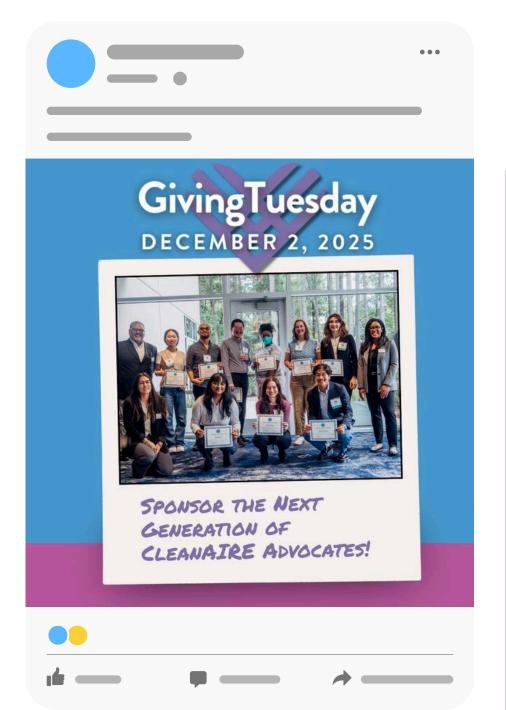








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# SOCIAL MEDIA

#### **SUGGESTED CAPTION**

This #GivingTuesday, your generosity can open doors for the next generation of clean air leaders.

When you give to CleanAIRE NC, you help a student attend the CleanAIRE Academy, an experience that equips them with the skills, mentorship, and real-world insight to take action for environmental justice in their communities.

Your support isn't just a gift. It's an investment in education, empowerment, and the future of clean air for all.

Click to learn more about the CleanAIRE Academy, and how to sponsor a student.

link to webpage





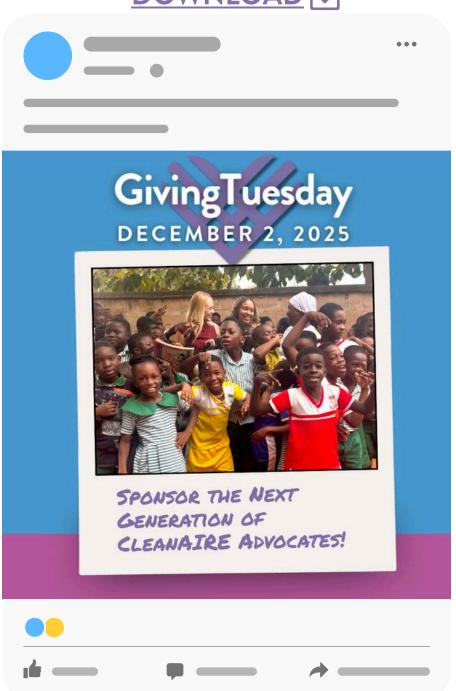






## SOCIAL MEDIA

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#### **SUGGESTED CAPTION**

This #GivingTuesday, help us prepare tomorrow's environmental advocates for the work ahead.

Your donation supports students in the CleanAIRE Academy, where they learn how to turn passion into purpose through hands-on training, mentorship, and advocacy.

When you give, you're investing in a future led by informed, inspired, and equipped young leaders ready to protect the air we all share.

Click to sponsor a student TODAY!

link to webpage











## **NEWSLETTERS**

#### ANNOUNCEMENT SPOTLIGHT BLURB

This #GivingTuesday, CleanAIRE NC is investing in the next generation of environmental advocates through the CleanAIRE Academy. The Academy equips students with the tools, training, and confidence to lead change in their communities.

Every donation made this GivingTuesday will be matched dollar for dollar by Patagonia, doubling your impact and helping more young leaders take action for clean air and environmental justice.

Learn more and give today!

#### STUDENT POSTER SPOTLIGHT BLURB

On #GivingTuesday, your gift can go twice as far. When you donate to CleanAIRE NC, you help sponsor a student's enrollment in the CleanAIRE Academy.

The Academy equips youth with hands-on learning, mentorship, and advocacy knowledge to address air quality and climate challenges in their communities.

Thanks to Patagonia's matching campaign, this, year, every dollar donated will be doubled!

Learn more and make your plan for GivingTuesday.











## NEWSLETTERS

#### **BANNER GRAPHICS**

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## **EMAILS**

## TEMPLATE LANGUAGE

## New message









To...

## Subject... On GivingTuesday, Every Dollar Counts TWICE

This GivingTuesday, join CleanAIRE NC in investing in the future of environmental justice.

Support the CleanAIRE team by sponsoring a student to enroll in the CleanAIRE Academy! The Academy equips young advocates with the tools, training, and confidence to lead community change.

Every donation made on Giving Tuesday will be matched dollar for dollar by Patagonia, doubling the impact and helping even more students gain the skills to protect the air we all share.

Learn more or sponsor a young advocate TODAY!

SEND









